

## Value of a PRSA Maryland Sponsorship

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PRSA Maryland provides an opportunity for sponsors to develop a partnership with and increase visibility among the state's public relations and communications leaders through one of the nation's largest Chapters.

We offer annual Chapter sponsorships as well as specific sponsorships for our sought-after two annual events, the PRSA Maryland Conference, to be held in June, and Best in Maryland Awards Banquet, to be held in December. With sponsorship levels to fit every budget, you're sure to find something to maximize your exposure – affordably!

## Chapter Sponsorship Levels

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*Perfect for vendors, suppliers and agencies seeking exposure to PRSA members in Maryland and the many more who work with them. We put your name in front of these professionals through our website, our blog and social media channels, our eNewsletter, and at our professional development and networking events.*

### Gold Partner \$2,500

- Logo/Ad on our Chapter website – 12 months
- WebNotes (eNewsletter) logo listing
- Listing in e-mail promos for monthly programs
- Quarterly blog post submission
- Quarterly shout-outs on our social media channels thanking you for your sponsorship (Facebook, LinkedIn, and Twitter)
- Two complimentary tickets to each regular monthly program (6-8 paid events per year) and the PRSA Maryland Conference
- Member pricing to monthly Chapter events for all employees
- Best in Maryland package - two complimentary tickets to Gala; 2nd award entry fee waived; recognition in event promotions and at event
- Opportunity for literature distribution at regular monthly programs
- One free job listing on the PRSA Maryland Job Board
- List of current PRSA Maryland members (no emails)

### Silver Partner \$1,000

- Logo/Ad on our Chapter website – 12 months
- WebNotes (eNewsletter) logo listing
- Listing in e-mail promos for monthly programs
- Quarterly blog post submission
- Quarterly shout-outs on our social media channels thanking you for your sponsorship (Facebook, LinkedIn, and Twitter)
- Member pricing to monthly Chapter events for all employees
- Ten event tickets to be used for any event, including one PRSA Maryland Conference
- Best in Maryland package - one complimentary ticket to Gala; 2nd award entry fee waived; recognition in event promotions and at event

### Bronze Partner \$750

- Logo/Ad on our Chapter website – 12 months
- WebNotes (eNewsletter) logo listing
- Listing in e-mail promos for monthly programs
- Quarterly blog post submission
- Quarterly shout-outs on our social media channels thanking you for your sponsorship (Facebook, LinkedIn, and Twitter)
- Member pricing to monthly Chapter events for all employees
- Five event tickets to be used for any event, excluding BIM & Conference
- Best in Maryland package - 2nd award entry fee waived; recognition in event promotions and at event

### Digital Advertising - \$300 or \$450

- Logo/Ad on our Chapter website
- WebNotes (eNewsletter) logo listing
- Six months (\$300) or 1-year options available (\$450)

If you have any questions, or would like to investigate other marketing options with PRSA Maryland, please contact Peggy Hoffman by phone at 443-283-8060 or email [info@prsamd.org](mailto:info@prsamd.org).

*Thank you!*

## PRSA Maryland Member Promotional Opportunities Order Form

**Thank you for choosing to enhance your membership by promoting your business with the PRSA Maryland Chapter!** Please complete and fax this form to 301-238-4579. You will be contacted upon receipt. If you have questions, please contact the PRSA Maryland office at 443-283-8060.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email \_\_\_\_\_

Please select your preferred promotional opportunity.

Gold Partner \$2,500

Digital Advertising - \$300

Silver Partner \$1,000

Digital Advertising – \$450

Bronze Partner \$750

Method of Payment:    Credit Card (MC/Visa/Amex)    Company Check (Make payable to PRSAMD)

Credit Card Number: \_\_\_\_\_    Expiration Date: \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

*Note: Advertising space will be provided on a first-come, first-served basis. In order to provide the most equitable opportunity for all of our members, PRSA Maryland will not provide automatic renewals to advertisers. When your advertising expires, you will be offered the next available opportunity, depending on the current waitlist for advertising space.*

Mail or fax completed form to: **PRSA Maryland, c/o Mariner Management**  
PO Box 1640 • Columbia, MD 21044  
Fax: 301-238-4579

***Please do not email this form – Email is not secure!***