

Showcase your company at the **2017 PRSA Maryland Conference on Thursday, June 8 at Loyola University-Maryland in Baltimore**. The Conference, hosted by the Maryland Chapter, draws public relations professionals from across the region.

As a sponsor, you share your company both with pros during the conference and through recognition before and following the event on our website, in our e-letter and through our social media. We also invite you to submit a speaker RFP and a blog post.

### **PREMIER SPONSOR – \$1,500**

- Three complimentary conference registrations
- Opportunity to make remarks at Luncheon (exposure to all conference attendees)
- Opportunity to introduce a Session speaker (exposure to one session's attendees)
- Mailing list of conference attendees
- Company signage displayed throughout conference venue
- Name/logo featured on Maryland chapter website and e-newsletter
- Company name/logo in event communication and materials
- Inclusion in our social media outreach (Twitter, Facebook and LinkedIn)
- Exhibit table space for collateral material distribution during conference
- Opportunity to distribute giveaways to attendees

#### **By the Numbers:**

**Expected Attendees:** 145  
new, mid-level & senior PR  
professionals

#### **Audience for Your Message:**

Mailing List: 900+  
LinkedIn Members: 791  
Twitter Followers: 1,986  
Facebook Followers: 475

### **SPONSOR - \$1,000**

- Two complimentary conference registrations
- Opportunity to introduce a Session speaker (exposure to one session's attendees)
- Mailing list of conference attendees
- Company signage displayed in conference registration area
- Name/logo featured on Maryland chapter website and e-newsletter
- Company name/logo in all event communication and materials
- Inclusion in our social media outreach (Twitter, Facebook and LinkedIn)
- Exhibit table space for collateral material distribution during conference
- Opportunity to distribute giveaways to attendees

### **PREMIER PATRON – \$500**

- One complimentary conference registration
- Recognition on Maryland chapter website and e-newsletter
- Name listed on conference materials
- Inclusion in our social media outreach (Twitter, Facebook and LinkedIn)
- Opportunity to distribute printed materials or giveaways

**EXHIBITOR - \$350**

- One complimentary conference registration
- Company listing in event communications
- Inclusion in our social media outreach (Twitter, Facebook and LinkedIn)
- Exhibit table space for collateral material distribution during conference

**PATRON – \$250**

- Recognition on Maryland chapter website and e-newsletter
- Name listed on conference materials
- Name listed in pre-conference audio/visual presentation

**Friend of PRSA Maryland (*reserved for individuals*) - \$50**

- Name listed on conference materials

*Don't see a package that meets your unique needs? Let's talk. We're open to creating a sponsorship opportunity that showcases your company!*

Send us an email at [info@prsamd.org](mailto:info@prsamd.org) or call Peggy Hoffman at PRSA Maryland Management office at 301-725-2508.