

Developing & Delivering Powerful Presentations

The Art of Professional, Polished Presentations

Whether you're pitching a new client, potential association donors or your executive management team, how you present yourself, your organization and your call to action makes all the difference. Join **Joni Daniels, principal, Daniels & Associates**, for a high-energy and practical presentation that will enable you to:

- Identify the skills needed to plan, structure and deliver informative and persuasive presentations with conviction, control and poise
- Become aware of ways to reduce negative stress and fear; understand the best way to use humor effectively
- Develop techniques that use nervous energy constructively to convey enthusiasm and your own natural presentation style.

Whether you're new to PR and interested in gaining new skills or a seasoned professional looking to polish your presentation prowess, this program is for you.

- DATE:** Thursday, March 8, 2007
TIME: 8 a.m. Registration/Continental Breakfast; 8:30 a.m. - 10 a.m. Program
PLACE: JHU Downtown Center, 10 N. Charles Street, Baltimore, MD 21201
PARKING: Parking is available on the street and at area lots.
REGISTER: 1. Register online at www.prsamd.org.
 2. Mail this form, with a check made out to PRSA Maryland, to:
PRSA MD, c/o Mariner Management, PO Box 1046, Laurel, MD 20725-1046
 3. Fax this form to **1-866-868-7772**.

QUESTIONS? Call PRSA Maryland at 1-866-868-7772.

REGISTRATION IS EASY! GO TO WWW.PRSAMD.ORG TO REGISTER ONLINE.

Register by MARCH 2 and SAVE!

NAME _____ PRSA MEMBER? YES NO
 TITLE _____ COMPANY _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____
 PHONE _____ FAX _____ E-MAIL _____

PRSA MEMBER: \$20 by 3/2 \$30 after 3/2
 NON-MEMBER: \$35 by 3/2 \$45 after 3/2
 STUDENT: \$10 PRSA MEMBER \$15 NON-PRSA MEMBER

PAYMENT METHOD: Check Enclosed VISA MC AMEX TOTAL: \$ _____
 CREDIT CARD NO. _____ EXP DATE _____
 NAME ON CARD _____
 SIGNATURE _____

Cancellation Policy:

1. Prepayment is required for the early-bird rate and to process your registration. If you plan to pay by check, we will hold your reservation with a credit card. A charge will run if a check is not received by the start of the program.
2. Cancellations received by 5 p.m. on 3/2 will receive a refund. No-shows or cancellations received after 5 p.m. on 3/2 are responsible for full payment and will be charged.